Water Resources Education Network

TUESDAY, JUNE 16, 2009

Open 9:00 AM	**Registration – Rear Lobby Hotel Carlisle**	
Tuesday and Wednesday Tues. 9-10 AM	**Displays and Resource Materials Area Open — Windsor Ballroom** **Windsor Ballroom - Welcome Refreshments**	
10:00 – 10:45 AM	**PRE MEETING SESSION 1 - Concurrent**	
	1A – Location: Windsor Ballroom	**1B – Location: Oak Room**
	StormwaterPA.org and Other Innovative Approaches to Getting the Word Out **Barry Lewis, Executive Director, Green Treks Network –** *This session looks at some of the "social change" efforts using new technologies to reach "beyond the choir" and create behavioral shifts.*	***An Update on RCAP Services for Communities & "Smart About Water Campaign"*** **Catherine M. Rapose, Community Development Specialist, RCAP Solutions**
11:00 – 11:30 AM	**PRE MEETING SESSION 2**	
Location: Windsor Ballroom	***The Environmental Advisory Council as a Tool for Watershed Protection*** **Jon Meade, Senior Director, Pennsylvania Environmental Council**	
11:30 AM – 1:45 PM	**Lunch/Welcome/Introduction of 2008-2009 Projects** **League of Women Voters of PA Citizen Education Fund** **Bonita Hoke, Executive Director, LWVPA**	
Location: Clarion Ballroom	***Messages for Change: Stormwater Communications Research*** **Lunch Keynote Speaker:** **Katherine Baer, Senior Director, American Rivers** *What works best to encourage local leaders to embrace green infrastructure to reduce stormwater and flooding? After years of interviewing, research, and message testing around the Chesapeake Bay region, American Rivers will share the process they've developed for creating messages that prompt local leaders to take action for smarter stormwater solutions. We will introduce our online stormwater messaging tutorial that will be available for participants to use as a follow-up once ready to craft specific messages.*	
2:00 – 2:30 PM	**SESSION 1 – Plenary Session (For All Attendees)**	
Location: Windsor Ballroom	***Pennsylvania State Water Plan Update*** **John Hines, Deputy Secretary for Water Management, PADEP**	
2:30 – 3:00 PM	**Room Check-In (Hotel Carlisle)** ***Refreshment Break – Windsor Ballroom***	

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3:00 – 4:15 PM	**SESSION 2 – Plenary Session (For All Attendees)**
Location: Windsor Ballroom	***Artful Rainwater Design*** **Dr. Stuart Echols and Eliza Pennypacker, Pennsylvania State University** *The concept of "artful rainwater design" is based on the premise that new stormwater management techniques focusing on non-point source pollution, water balance, and small storm hydrology can also be used to create new site amenities. These designs result in greater user satisfaction and perceived value—i.e. design that not only addresses stormwater management in better ways, but also transforms these management systems into stormwater-based amenities. These new stormwater requirements present significant amenity design opportunities that deserve to be recognized and exploited.*
4:30 – 5:30 PM	**SESSION 3 –**
Rotation Locations **A. and B. Windsor Ballroom** **C. Dickinson Room** **D. Oak Room** **E. Board Room**	**WREN Success Stories – Speed-Learning** Select three different WREN project success stories from the sessions listed below and dialog with the 2008-2009 project leaders. This is a "No PowerPoint Zone," where the audience drives the session in a small group setting. **Rotation 1 – 4:30 to 4:45 pm Rotation 2 – 4:50 to 5:07 pm Rotation 3 – 5:10 to 5:30 pm** Session A – *"Emergency Spill Response Preparedness & Road Signage"* Session B – *"Stormwater Management for Homeowner Associations"* Session C – *"Reaching Adults through Student Outreach"* Session D – *"Municipal Rain Gardens"* Session E – *"Reaching Homeowners through Rain Barrel Workshops"*
5:30 – 6:15 PM	**Clarion Ballroom Reception with Appetizers and Beverages** **Cash Bar available at Hotel Bar in the Hotel Carlisle Lobby**
6:30 – 7:45 PM **Location: Clarion Ballroom**	**Dinner - Introduction of 2009-2010 Projects** ***Conservation Landscape Initiative*** **Brenda Barrett, Director, Bureau of Recreation & Conservation – PA DCNR** *The Conservation Landscape Initiative effort integrates Pennsylvania's public lands, grants programs for land conservation and recreation and the goals of local communities.*
8:15 – 9:30 PM	**Special Evening Session**
Oak Room	***Speed Learning/WREN Night at the Movies*** Session F – *"Educating through a Community Pharmaceutical Take Back Program"* Session G – *"Getting Urban Kids Involved - Let the* Earth Force *be with You"*

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7:00 – 8:00 AM	**Breakfast Buffet – Location: Clarion Ballroom**	
8:00 – 8:30 AM	**SESSION 4 – Concurrent Sessions**	
	4A – Location: Oak Room	**4B – Location: Windsor Ballroom**
	New Grantee Orientation **Julie Kollar** ***You've got the grant—What's Next?*** *This session is geared towards NEW project leaders to learn about administering your grant including:* ♦ Reporting requirements ♦ Overview of "Guidelines for Conducting WREN Funded Projects" ♦ Meeting packet resources	***Networking Session 2008-09 Wrap-up Leaders*** **Edie Stevens** *Project Leaders are invited to share success stories and messages that work.*
8:30 – 9:05AM	**SESSION 5 – Concurrent Sessions**	
	5A – Location: Oak Room	**5B – Location: Windsor Ballroom**
	Buffers and How to Sell Them **Kristen Travers, Education Manager Stroud Water Research Center** *A discussion of the science behind streamside buffers and messaging points to help "sell" buffers in your community.*	***Assessing Water Resources Using the Water Analysis Screening Tool*** *(WAST)* **Marla H. Stuckey, Hydrologist, USGS** *This talk will summarize the USGS tool (WAST) developed in collaboration with DEP to evaluate watersheds for the State Water Plan. An example of a completed watershed evaluation will be shown.*
9:05 – 9:20 AM	**Break**	
9:20 – 10:00 AM	**SESSION 6 – Concurrent Sessions**	
	6A – Location: Oak Room	**6B – Location: Windsor Ballroom**
	"Red Streams Blue" Program **Jane Fava – Coordinator** *An approach to restoring streams back to health to meet PA water quality standards*	***Protecting Source Water from Pesticides*** **Lyn Garling – Manager - PA IPM Program, Penn State University**
10:00 – 10:30AM	**Room Check-out (Hotel Carlisle)** ***Refreshment Break – Windsor Ballroom***	
10:30 to 11:30 AM	**SESSION 7 – Plenary Session (For All Attendees)**	
Location: Windsor Ballroom	***Marcellus Gas & Water Resource Impact*** ***Water Quality Results from Private Well Study*** **Bryan Swistock, Water Resources Extension Associate - Penn State University**	

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11:30 – 12:00 PM	**SESSION 8 – Plenary Session (For All Attendees)**
Location: Windsor Ballroom	***Source Water Collaborative and EPA Directions in Water Protection*** **Vicky Binetti, Associate Director, Office of Drinking Water and Source Water Protection - USEPA Region III** *The Source Water Collaborative is a coalition of 23 national organizations united to protect drinking water. This session will provide an update on the Collaborative's activities, and an overview of water resource protection initiatives underway at EPA, at the national and regional level.*
12:00 – 1:40 PM	**Lunch Buffet and Speaker Remarks**
Location: Clarion Ballroom	***"How to Speak English"*** **Jeanne Clark, Director of Communications – PennFuture** *Successful environmental outreach campaigns, using social marketing & hot new social media tools for action*
1:50 – 2:45 PM	**SESSION 9 – Plenary Session (For All Attendees)**
Location: Windsor Ballroom	***"New York City's Comprehensive Eco-System Strategy to Protect Drinking Water and Save Money"*** **Dave Warne, Assistant Commissioner and Director of Watershed Protection & Planning, New York City Department of Environmental Protection** *New York City is one of the largest water systems in the U.S. delivering water to 9 million people. To fend off the $6 billion dollar price tag for a new filtration facility and the associated $300 million per year for operating costs, New York City opted to protect its vital water-filtering ecosystems by investing up-front in nature's services. The City has implemented a comprehensive watershed protection program in partnership with upstream neighbors to protect the Catskill/Delaware Watershed and preserve natural filtration services as a more cost effective and sustainable means of maintaining water quality. In 2007, it received a 10 year extension of the Filtration Avoidance Determination from EPA and continues to implement core programs critical to water quality protection. These include community and wastewater management, septic repair and replacement, land acquisition, farm management, forest easements and riparian and buffer programs. These protections are needed to ensure that water quality remains high and that a filtration plant will not be necessary.*
2:45 – 3:00 PM	**Closing Remarks and door prizes.** Our many thanks to our partners who have provided us with door prizes: *Acorn Naturalist* *Anonymous* *Island Press* *Klean Kanteen* ***Nothing great was ever achieved without enthusiasm*** - Ralph Waldo Emerson