



Water Resources Education Network
TUESDAY – JUNE 14, 2011

Open 9:30 AM	Registration – Holland Union Building	
Tues. 9:30 AM To Noon	Clean Water Partnerships Moving into Action	
	Tuesday & Wednesday - Displays and Resource Materials Area Open Holland Union Building Social Hall	
10:00 – 11:30 AM	PRE MEETING SESSION – Campus	PRE MEETING SESSION – Location: HUB - Rooms 204 & 205
Concurrent Sessions	<p>Dickinson College Walking Tour Meet at Holland Union Building – Registration Area</p> <p><i>Tour features two of the college's LEED certified structures, the Treehouse and Rector Science Center Complex. WREN attendees will be joined by Claire Tighe, a student, who lived among a group of 13 others in Dickinson's Sustainable Living student residence – the "Treehouse"...</i></p>	<p>Marcellus Monitoring Julie Vastine, Director ALLARM, Dickinson College <i>Concerned residents and landowners living within the Marcellus shale play are asking how they can best determine if streams are being affected by drilling activities. Community groups involved in volunteer monitoring and regional and state-wide service providers have responded to this need by collaboratively developing protocols and database management strategies to achieve these goals.</i></p>
10:30 – 11:45 AM	NEW GRANTEE SPECIAL SESSION	
Location: HUB Rooms 201 & 202	<p>New Grantee Orientation Overview of WREN Project Requirements for ALL New 2011 – 2012 Project Attendees</p> <p>Julie Kollar, WREN</p> <p><i>This mandatory session is geared towards NEW project leaders to learn about creating a successful project including :</i></p> <ul style="list-style-type: none"> Reporting requirements Overview of "Guidelines for Conducting WREN Funded Projects" Meeting packet resources 	
11:30 AM - 12:30 PM	<p>LUNCH in Dickinson Cafeteria <i>When done eating; please move to HUB Social Hall</i></p>	
12:30 – 1:00 PM	<p>Welcome</p> <p>League of Women Voters of PA Citizen Education Fund Bonita Hoke, Executive Director, LWVPA Introduction of 2010-2011 WREN Projects Julie Kollar, Project Director, WREN</p>	
1:00 – 1:45 PM	SESSION 1A – Location: HUB - Rooms 201 & 202	SESSION 1B – Location: HUB - Rooms 204 & 205
Concurrent Sessions	<p>Communicating Action Case Studies from the Grassroots Jeanne Clark, Director of Communications PennFuture</p> <p><i>Hear the lessons learned from 30+ years of creating change, and how using smart and specific communication strategies can increase your chances for success.</i> <i>Warning: Anecdotes may be NSFW (Not Safe for Work) in places.</i></p>	<p>TDS, Bromides and Radionuclides in the Allegheny River: A Possible Association with Marcellus Shale Mining</p> <p>Dr. Stanley States, Director of Water Quality and Production, Pittsburgh Water and Sewer Authority</p>

TUESDAY– JUNE 14, 2011 CONTINUED

1:45 – 3:15 PM	SESSION 2 – Plenary Session (For All Attendees)
Location: HUB Social Hall	<p><i>Water Words That Work – Part 1</i> Eric Eckl, Water Words that Work, LLC</p> <p><i>Relearn the language that everyday citizens use and you'll become more confident and successful as you set out to enlighten the uninformed and persuade the undecided to take a stand or take action on behalf of our rivers, lakes, and oceans. In Part I, we'll explore how everyday citizens react to materials prepared at a professional level.</i></p>
3:15 – 3:45 PM	<u>Break</u> and opportunity to move-in to your room in Morgan Hall Refreshments available in HUB Social Hall
3:45 – 5:15 PM	SESSION 3 – Plenary Session (For All Attendees)
Location: HUB Social Hall	<p><i>Water Words That Work – Part 2</i> Eric Eckl, Water Words that Work, LLC</p> <p><i>In Part 2, we'll cover steps 1 through 4 of the environmental message method, a step-by-step process for transforming professional and technical language into action language that will help make your next fundraising, issue advocacy, and behavior change campaign a success.</i></p>
5:30 – 6:00 PM	Reception (Appetizers and Beverages)
6:00 – 6:45 PM	Rector Science Center Courtyard and Lobby
6:45 – 7:15 PM	Dinner follows
6:45 – 7:15 PM	Introduction of 2011-2012 Projects
7:15 – 8:30 PM Location: Rector Science Complex Stafford Auditorium	<p style="text-align: center;"><i>Special Evening Session</i></p> <p><u>Evening Keynote Speaker:</u> <i>Update on Pennsylvania Water Policy</i></p> <p>Andrew Zemba, Acting Executive Director, DEP Water Planning Office</p> <hr/> <p><i>Honoring Edie Stevens</i></p> <p>Julie Kollar, Project Director, WREN <i>On June 30, 2011, after almost two decades of service, Edie will retire from WREN. She will be greatly missed by the WREN Team and the many people who have learned to rely on the quality of the communications and education that she has provided.</i></p> <p><i>In 1993, Edie helped to form the Water Resources Education Network, which became a project of the League of Women Voters of Pennsylvania. As the editor of "Water Policy News" and Communications Director for WREN, Edie has helped us share stories, exchange information and learn about activities and the tools of successful local partnerships all over Pennsylvania.</i></p> <p><i>Edie, we thank you and wish you the best!</i></p>

WEDNESDAY– JUNE 15, 2011 CONTINUED

11:25 AM – 12:35 PM	SESSION 7B – Concurrent Session	
Start 11:25 am – Please be on time Rotation Locations	<p style="text-align: center;">WREN Lessons Learned – Speed-Learning</p> <p>Select three different WREN project success stories from the sessions listed below and dialogue with the 2010-2011 project leaders. This is a “No PowerPoint Zone” where the audience drives the session in a small group setting. <u>Start Time: 11:25 am, SHARP! – Due to the tight scheduling required to make the Speed Learning Sessions work, please arrive on time.</u></p>	
A. HUB 201 & 202 B. HUB 204 & 205	<p><u>Rotation 1 – 11:25 to 11:45 am</u></p> <p>Session A: <i>BMP Tours and PSAs – Crawford County Conservation District</i> Session B: <i>Pharmaceutical Collection Programs – Lawrence County Conservation District</i></p>	
C. HUB 201 & 202 D. HUB 204 & 205	<p><u>Rotation 2 – 11:50 am to 12:10 pm</u></p> <p>Session C: <i>Demonstration Rain Garden School Project – Roaring Creek Valley CA, Columbia County</i> Session D: <i>Wellhead & Source Water Protection Project – Northampton County Conservation District</i></p>	
E. HUB 201 & 202 F. HUB 204 & 205	<p><u>Rotation 3 – 12:15 to 12:35 pm</u></p> <p>Session E: <i>Art and Rain Barrel Workshop – Manayunk Canal, Philadelphia County</i> Session F: <i>Residential BMPs – Abington EAC, Montgomery County</i></p>	
12:35 – 1:05 PM	<p>LUNCH in Dickinson Cafeteria</p> <p><i>When done eating; please move to HUB Social Hall</i></p>	
1:05 – 1:20 PM	SESSION 8 – Plenary Session (For All Attendees)	
Location: HUB Social Hall	<p><i>PENNVEST Nonpoint Source Funding</i> Paul Herzer, PENNVEST NPS Program Application Developer, PACD</p>	
1:25 – 1:45 PM	SESSION 9 – Plenary Session (For All Attendees)	
Location: HUB Social Hall	<p><i>The Watershed Game – Making the Connection to Land Use</i> Jackie Takacs, Watershed Restoration Specialist, Maryland Sea Grant <i>Learn about this dynamic watershed tool for working with Municipal Officials</i></p>	
1:50 – 2:20 PM	10A – Location: HUB Social Hall	10B – Location: HUB Rooms 201 & 202
Concurrent Sessions	<p><i>Play the Watershed Game!</i> Jackie Takacs, Watershed Restoration Specialist, Maryland Sea Grant</p>	<p style="text-align: center;"><i>FRAC Tracker</i> Samantha Malone, Communications Specialist, U. of Pitt <i>...learn about FracTracker.org, an online tool that allows citizens to store, map, and share shale gas information</i></p>
2:20 – 2:25 PM	<p style="text-align: center;">Break</p> <p style="text-align: center;">Refreshments available in HUB Social Hall</p>	
2:25 – 3:05 PM	SESSION 11A – Location: HUB Social Hall	11B – Location: HUB Rooms 204 & 205
Concurrent Sessions	<p><i>Play the Watershed Game!</i> Jackie Takacs, Watershed Restoration Specialist, Maryland Sea Grant</p>	<p><i>The Impact of Conflicting Codes and Regulations on Stormwater Management</i> Janie French, Director of Green Infrastructure Programs, SW PA Pennsylvania Environmental Council <i>Learn how building codes and construction ordinances may impede the implementation of green stormwater solutions.</i></p>
3:05 – 3:20 PM	Closing Remarks	
Location: HUB Social Hall	<p>Julie Kollar, Project Director, Water Resources Education Network</p> <p style="text-align: center;">2011 WREN Best Networker Award and Door Prizes – Must be present to win.</p> <p>Our many thanks to our partners who have generously provided us with door prizes: <i>Acorn Naturalist - Anonymous - Island Press - Metrohm USA - Clean Creek Creations USGS</i></p> <p style="text-align: center;"><i>“It is better to light a candle than curse the darkness.” — Eleanor Roosevelt</i></p>	