



Water Resources Education Network

TUESDAY, JUNE 17, 2008

Open 9:00 AM	Registration and Refreshments – Rear Lobby Hotel Carlisle
Tuesday and Wednesday	Displays and Resource Materials Area Open — Windsor Ballroom
10:00 – 10:45 AM	PRE MEETING SESSION 1
Location: Windsor Ballroom	Water Quality Impacts of the Traditional American Lawn: <i>--Harry L. Campbell III - Scientist, Chesapeake Bay Foundation</i>
10:45 – 11:30 AM	PRE MEETING SESSION 2
Location: Windsor Ballroom	Forests to Faucets Connection and the Latest on PA Highlands Study: <i>--Martina C. Barnes, AICP, PP - Regional Planner, USDA Forest Service, Northeastern Area, State & Private Forestry</i>
11:30 AM – 12:45 PM	Lunch/Welcome League of Women Voters of PA Citizen Education Fund Water Resources Education Network
Location: Clarion Ballroom	Introduction of 2007- 2008 Projects: Sherene Hess, Project Director, <i>Water Resources Education Network</i>
1:00 – 2:30 PM	SESSION 1 – Plenary Session (For All Attendees)
Location: Windsor Ballroom	Water Words that Work and Don't – Keeping it Simple Does Not Mean “Dumbing” it Down! Make a splash when you speak and write the public at large! Relearn the language that everyday citizens use and you'll become more confident and successful whenever you set out to enlighten the uninformed and persuade the undecided to take a stand on behalf of our rivers, lakes, and streams. <i>--Eric Eckl, Sr., Director, Water Words that Work</i>
2:30 – 3:00 PM	Room Check-In (Hotel Carlisle) Refreshment Break – Windsor Ballroom

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<p style="text-align: center;">3:00 – 3:45 PM</p>	SESSION 2 – Concurrent Sessions	
	<p>Session 2A – New Grantee Orientation</p> <p style="text-align: center;">Location: Oak Room</p>	<p>Session 2B – Wrap Up Grantee Workgroups</p> <p style="text-align: center;">Location: Windsor Ballroom</p>
	<p>You've got the grant—now what?</p> <p>This session is geared towards NEW project leaders to learn about administering your grant including:</p> <ul style="list-style-type: none"> ◆ Reporting requirements ◆ Overview of “Guidelines for Conducting WREN Funded Projects” ◆ Meeting packet resources 	<p>World Café Networking:</p> <p style="text-align: center;">2007—2008 Project Representatives will consider and discuss:</p> <p style="text-align: center;"><i>“How to reach beyond the choir to encourage good public decisions”</i></p>
4:00 – 5:15 PM	SESSION 3 – Networking Sessions	
<p>LOCATIONS:</p> <p>A. Dickinson Room</p> <p>B and C. Windsor Room</p> <p>D. Board Room</p> <p>E. Oak Room</p> <p>F. Kistler Lobby</p>	<p style="text-align: center;">WREN Success Stories – Speed-Learning</p> <p>Participants will self-select a different session for each of THREE rotations to hear multiple WREN project story successes from 2007 project leaders in a small group setting.</p> <hr/> <p>Rotation 1 – 4:00 to 4:20 pm Rotation 2 – 4:25 to 4:45 pm Rotation 3 – 4:50 to 5:10 pm</p> <p>Session A – Reaching Homeowners – Rain Barrel Workshops</p> <p>Session B – Using Mass Media – Movie Theatre Ads & Newspaper Inserts</p> <p>Session C – Reaching Municipal Officials – Stormwater Management Bus Tour</p> <p>Session D – Drinking Water Area Road Signage & Emergency Spill Response</p> <p>Session E – Using Mass Media – “Green Tip of the Week” TV Commercials</p> <p>Session F – Public Event – Water Festival</p>	
5:30 – 6:15 PM	<p>Clarion Ballroom Reception with Appetizers and Beverages</p> <p style="text-align: center;"><i>(Cash bar available)</i></p>	
<p>6:30 – 7:45 PM</p> <p>Location: Clarion Ballroom</p>	<p>Dinner & Introduction of 2008 - 2009 Project Leaders</p> <p>After Dinner Speaker: Diane Kripas – DCNR Update</p> <p>Division Chief of the Department of Conservation and Natural Resources Bureau of Recreation and Conservation Greenways and Conservation Partnerships Division</p>	
8:15 – 9:30 PM	Special Evening Session	
<p>Location: Kistler Lobby</p>	<p>WREN “Night at the Movies”/ Ice Breaker -- will spotlight great video public service announcements, educational outreach segments, and other video clips related to nonpoint source and stormwater pollution. Enjoy refreshments while reviewing selections made by WREN’s Source Water Protection Promotion program manager, Julie Kollar.</p>	

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7:00 – 8:00 AM	Breakfast Buffet – Location: Clarion Ballroom		
8:00 – 9:00 AM	SESSION 4 - Plenary Session (For All Attendees)		
Location: Windsor Ballroom	<p style="text-align: center;">"Tips for Building Cooperation and Credibility with Local Government Officials"</p> <p>While most would support a goal of clean water, local officials and public water suppliers typically face many other challenges on a daily basis that dominate their agendas. This session will provide tips for those interested in water resource issues to work proactively with local officials to develop water resource protection goals. Other topics in the session will include the Chesapeake Bay Tributary Strategy and the Governor's Sustainable Water Infrastructure Task Force.</p> <p style="text-align: center;"><i>Denise Brinley-Executive Assistant, Office of Community Revitalization and Local Government Support, Pennsylvania Department of Environmental Protection</i></p>		
9:00 – 9:45 AM	SESSION 5 – Concurrent Sessions		
	5A – Location: Oak Room	5B – Location: Dickinson Room	5C –Location: Windsor Ballroom
	<p>Advocating for Proper Operation and Maintenance Standards for Stormwater Basins</p> <p>In addition to educating about the proper procedures for the <i>inspection, operation, repair and retrofitting</i> of stormwater management basins, this session will offer tips on how to advocate for proper O & M standards.</p> <p><i>Liz Feinberg – Pennsylvania Environmental Council</i></p>	<p>Protect, Reconnect, Restore and Sustain: Conservation Activities of PA Trout Unlimited</p> <p>An informal talk about the philosophy, purpose and activities of TU, including working with developers on stream protection, education efforts, and ongoing clean-up efforts by TU.</p> <p><i>Fred Bohls - Regional Vice President South Central Trout Unlimited</i></p>	<p>Emerging Findings on Nitrate Levels and What's New at USGS</p> <p>USGS uses a multi-disciplinary approach to improving the health of PA citizens and to better the understanding of the environment of PA. Activities include development of a model to predict elevated arsenic levels in groundwater, study of relationship between non-Hodgkins Lymphoma and nitrate concentrations, evaluation of bacteria contamination and the possible beach closings at Presque Isle, and the potential impacts on the Chesapeake Bay of filling dams with sediment.</p> <p><i>Dennis Low – Hydrogeologist, USGS</i></p>
9:45 - 10:15 AM	Room Check-Out & Network/Beverage Break (Windsor Ballroom)		
10:15 – Noon	SESSION 6 – Plenary Session (For All Attendees)		
Location: Windsor Ballroom	<p>Putting "Water Words That Work" to Work - Exercises</p> <p>In this workshop, you will turn your new insights into practical skills with a series of group exercises. Participants will analyze real life examples of conservation communications materials, identify the flaws, address the unanswered questions, and finally, rewrite the piece – transforming it into a compelling call to action that everyday citizens would respond to and understand.</p> <p><i>Eric Eckl, Sr., Director, Water Words that Work</i></p>		

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<p>Noon – 1:15 PM</p> <p>Location: Clarion Ballroom</p>	<p>Lunch Buffet and Speaker Remarks: Update on Phase 2 Study Pharmaceuticals in PA Waters</p> <p>The second phase of this project looked at the compounds in drinking water supplies. The first phase of the project, which was funded by the Department of Environmental Protection, looked for these compounds in ground and surface water in predominantly agricultural areas and downstream from wastewater treatment plants.</p> <p><i>Dr. Kent Crawford – United States Geological Survey (USGS)</i></p>
<p>1:15 – 1:30PM</p>	<p>Break</p>
<p>1:30 – 2:00 PM</p>	<p>SESSION 7 – Plenary Session (For All Attendees)</p>
<p>Location: Windsor Ballroom</p>	<p style="text-align: center;">Case Study - Water System as a Regional Watershed Advocate</p> <p>This talk will provide an overview of Philadelphia's Source Water Protection program, which aims to enhance, protect, and preserve the surface waters of the Schuylkill and Delaware Rivers to ensure a high quality and sustainable source of drinking water for future generations of Philadelphia residents. The talk will highlight keys to the program's success, including a regional watershed approach and strategic engagement of upstream partnerships</p> <p><i>Paula Conolly- Source Water Protection Manager, Philadelphia Water Department, Office of Watersheds</i></p>
<p>2:00 – 2:45 PM</p>	<p>SESSION 8 – Plenary Session (For All Attendees)</p>
<p>Location: Windsor Ballroom</p>	<p>“Tips to Build a ‘State of the Art’ Watershed Collaboration with Municipal Officials & Water Suppliers” –</p> <p>Panel Discussion Moderator: Julie Kollar, WREN, Source Water Protection Promotion Manager</p> <p><i>Paula Conolly</i>, Source Water Protection Manager, Philadelphia Water Department, Office of Watersheds <i>Crystal Gilchrist</i>, Executive Director, Perkiomen Watershed Conservancy <i>Ed Knittel</i>, Director of Events and Information Services, PA State Association of Boroughs <i>Dean Miller</i>, Executive Director, Reading Area Water Authority <i>Scot Sample</i>, Director of Public Works, Dushore Borough <i>James Wheeler</i>, Director of Environmental Affairs, PA State Association of Township Supervisors</p>
<p>2:45 PM</p>	<p>Drawing of Door Prizes – (must be present to win!)</p>
<p>2:45 – 3:00 PM</p>	<p>Closing Remarks</p> <p><i>"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."</i> John Quincy Adams</p>