



water
Water Resources Education Network
TUESDAY – JUNE 12, 2012



Open 9:30 AM	Registration – Holland Union Building	
Tues. 9:30 AM To Noon	<p><i>Connecting the Dots: Building Partnerships for Clean Water</i> Tuesday & Wednesday - Displays and Resource Materials Area Open Holland Union Building Social Hall</p> <hr/> <p>Holland Union Building (HUB) Social Hall - Welcome Refreshments</p>	
10:00 – 11:30 AM	PRE MEETING SESSION – Campus	
Pre-Session	<p><i>Dickinson College Walking Tour</i> <i>Dickinson's Center for Sustainability Education</i> <i>Lindsey Lyons, Assistant Director</i></p> <p><i>Meet at Holland Union Building – Registration Area</i></p> <p><i>An overview of the college's sustainability initiatives and a walking tour of the campus focusing on its recent efforts to make the campus carbon neutral. Stops will include the LEED Gold Rector Science Complex, The Treehouse and Althouse Hall.</i></p>	
10:30 – Noon	NEW GRANTEE SPECIAL SESSION	
Location: HUB Rooms 201 & 202	<p><i>New Grantee Orientation Overview of WREN Project Requirements for ALL New 2012 – 2013 Project Attendees</i> Julie Kollar, WREN</p> <p><i>This mandatory session is geared towards NEW project leaders to learn about creating a successful project including :</i></p> <ul style="list-style-type: none"> ✓ Reporting requirements ✓ Overview of "Guidelines for Conducting WREN Funded Projects" ✓ Meeting packet resources 	
11:30 AM - 12:30 PM	LUNCH in Dickinson Cafeteria <i>When done eating; please move to HUB Social Hall</i>	
12:30 – 1:15 PM Location: HUB Social Hall	<p>Welcome</p> <p>League of Women Voters of PA Citizen Education Fund Bonita Hoke, Executive Director, LWVPA Doug Goodlander, Section Chief, Nonpoint Source Section, Bureau of Conservation and Restoration, NPS Section PA DEP</p> <p>Introduction of 2011-2012 WREN Projects Julie Kollar, Project Director, WREN</p>	
1:15 – 2:30 PM	SESSION 1A – Location: HUB – Social Hall Time: 1:15 to 2:30 p.m.	SESSION 1B – Location: HUB - Rooms 201 & 202 Time: 1:15 to 2:15 p.m.
Concurrent Sessions	<p><i>Sustainable Green Infrastructure</i> Robert G. Traver, Ph.D., PE, D.WRE <i>Villanova Urban Stormwater Partnership</i> <i>Stormwater Management has changed dramatically over the last decade, moving from a flood control perspective toward a goal of sustainability of our rivers and watersheds. Dr. Traver will discuss the issues and research underway. www.villanova.edu/VUSP</i></p>	<p><i>Emerging Tools & Programs Connecting Research to Drinking Water Education</i> Bryan Swistock, Water Resources Specialist, Penn State Extension <i>A discussion of current research topics and related educational tools being offered by Penn State Extension to address emerging water issues and educate Pennsylvania's citizens.</i></p>


TUESDAY- JUNE 12, 2012 CONTINUED

2:30 – 3:00 PM	SESSION 2 – Plenary Session (For All Attendees)
Location: HUB Social Hall	<p><i>Pennsylvania Water Policy Update</i> Lisa Daniels, Director, Bureau of Safe Drinking Water, Pennsylvania Department of Environmental Protection</p>
3:00 – 3:15 PM	<p><u>Break</u> and opportunity to move-in to your room in Morgan Hall Refreshments available in HUB Social Hall</p>
3:15 – 4:30 PM	SESSION 3 – Plenary Session (For All Attendees)
Location: HUB Social Hall	<p><i>Water Words That Work – Part 1</i> Eric Eckl, Water Words that Work, LLC</p> <p><i>Relearn the language that everyday citizens use and you'll become more confident and successful as you set out to enlighten the uninformed and persuade the undecided to take a stand or take action on behalf of our rivers, lakes, and oceans. In Part 1, we'll explore how everyday citizens react to materials prepared at a professional level.</i></p>
4:30 – 5:45 PM	SESSION 4 – Plenary Session (For All Attendees)
Location: HUB Social Hall	<p><i>Water Words That Work – Part 2</i> Eric Eckl, Water Words that Work, LLC</p> <p><i>In Part 2, we'll cover steps 1 through 4 of the environmental message method, a step-by-step process for transforming professional and technical language into action language that will help make your next fundraising, issue advocacy, and behavior change campaign a success.</i></p>
6:00 – 6:30 PM	Reception (Appetizers and Beverages)
6:30 – 7:15 PM	Rector Science Center Courtyard and Lobby
7:15 – 7:45 PM	Dinner follows
	Introduction of 2012-2013 Projects
7:45 – 8:30 PM Location: Rector Science Complex Stafford Auditorium	<p style="text-align: center;"><i>Special Evening Session</i></p> <p><u>Evening Keynote Speaker:</u> <i>Water and Energy Nexus</i> Bill Kunze, PA State Executive Director, The Nature Conservancy</p> <p><i>The world will add another 3 billion people by mid-century, and the standard of living of billions more will rise as well, with a commensurate surge in demand for energy, food, and water. Markets for energy are national and global in nature; even Pennsylvania, with negligible population growth, will feel these pressures. Today's experience with the Marcellus Shale is just the beginning, and we are putting pressure on our freshwater resources in ways both obvious and surprising.</i></p> <hr/> <p><u>Preview: Lessons Learned – Green Treks Video Presentation</u> <i>Overbrook Environmental Education Center Redevelopment Teaches Community GREEN</i> https://vimeo.com/43259426 Brie Knight, Director of Operations, Green Treks</p>

WEDNESDAY – JUNE 13, 2012

7:00 – 7:50 AM	Breakfast in Dickinson Cafeteria <i>When done eating; please move to HUB Social Hall.</i>
8:00 – 9:30 AM	SESSION 5 – Plenary Session (For All Attendees)
Location: HUB Social Hall	<i>Water Words That Work – Part 3</i> Eric Eckl, Water Words that Work, LLC <i>WWW Part III, covers steps 5 and 6 of the environmental message method, exploring the power of examples and endorsements from "people like me." During this session you will begin to create your own project strategies and products and discover some free tools available to help make your work easier and message most effective.</i>
9:30 – 9:45 AM	Break Time to check out of your room and return key if you have not already done so! Refreshments available in HUB Social Hall
9:45 – 9:55 AM	SESSION 6 – Plenary Session (For All Attendees)
Location: HUB Social Hall	<i>Lessons Learned – Introduction</i> Julie Kollar, Project Director, Water Resources Education Network <i>Julie will highlight last year's grant successes and give an overview Speed Learning</i>
10:00 AM – 11:10 AM	<u>SESSION 6 continued</u> – Concurrent Sessions
Start 10:00 AM – Please be on time Rotation Locations <u>A. HUB 201 & 202</u> <u>B. HUB 204 & 205</u> <u>C: HUB Social Hall</u> <u>D. HUB 201 & 202</u> <u>E. HUB 204 & 205</u> <u>F. HUB Social Hall</u> <u>G. HUB 201 & 202</u> <u>H. HUB 204 & 205</u> <u>I: HUB Social Hall</u>	WREN Lessons Learned – Speed-Learning Select three different WREN project success stories from the sessions listed below and dialogue with the 2011– 2012 project leaders. This is a "No PowerPoint Zone" where the audience drives the session in a small group setting. <p style="text-align: center;"><u>Start Time: 10:00 AM SHARP!</u></p> <p style="text-align: center;"><u>Due to the tight scheduling required to make the Speed Learning Sessions work, please arrive on time.</u></p> <p><u>Rotation 1 – 10:00 to 10:20 AM</u> Session A: "Art of Rain" Rain Barrel Workshop/Art Contest – Schuylkill Headwaters Association Session B: Spring Creek Riparian Buffer Project – Dauphin County Conservation District Session C: Potter County Public Water Supply Protection & Awareness Education – Potter County Conservation District</p> <p><u>Rotation 2 – 10:25 AM to 10:45 AM</u> Session D: Beyond the Schoolhouse Initiative – Bellwood Antis School District Session E: Crawford County Rain Barrel Rebate Program – Crawford County Conservation District Session F: From the River to the Tap: What you can do to Keep it Clean – River Alert Action Network (RAIN)</p> <p><u>Rotation 3 – 10:50 to 11:10 AM</u> Session G: Potential Watershed Impacts from Marcellus Shale Gas Development – Cambria County Conservation District Session H: Dog Waste Remediation and Water Resource Awareness – Queen Village Association Session I: Tioga County Source Water Protection Education Project – Tioga County Conservation District</p>
11:10 – 11:30 AM	Room Check-out Browse Resources – Please take all the resources you can use, thank you.

WEDNESDAY– JUNE 13, 2012 CONTINUED

11:30 AM – 12:15 PM	LUNCH in Dickinson Cafeteria <i>When done eating; please move either Session 7A or Session 7B</i>	
12:15 – 1:00 PM	SESSION 7A – Location: HUB – Social Hall	SESSION 7B – Location: HUB - Rooms 201 & 202
Concurrent Sessions	<p><i>PENNVEST Funding Update</i> Brion Johnson, Deputy Executive Director for Project Management, PENNVEST</p> <p><i>Funding is the key to moving green infrastructure projects from paper to reality. This session will highlight PENNVEST's funding solutions for non-traditional water quality projects. Learn how their initiatives can help you launch innovative projects.</i></p>	<p><i>How to put your GIS Data to Work</i> R. John Dawes, Administrator of the Chesapeake Commons Data Tool</p> <p><i>An overview of the Chesapeake Commons, discuss the data philosophy, and show groups how to put their data to work and gain GIS capacity.</i></p>
1:00 – 1:30 PM	SESSION 8 – Plenary Session (For All Attendees)	
Location: HUB Social Hall	<p><i>The Power of Partnerships</i></p> <p><i>Panel Discussion</i> Julie Kollar, WREN Project Director, Moderator Matt Marusiak – Land Protection Specialist, Western Pennsylvania Conservancy Liz Garland Deardorff – Director, Clean Water Program- Pennsylvania American Rivers James Dunn – Township Supervisor, Armstrong Township and Lycoming County Planning Commission</p> <p><i>With watershed education projects, identifying partners who add value to the effort is imperative. Consider: What groups or individuals are connected to the issue? Who is connected to your target audience? Who are you trying to engage? Who are your "natural partners"? This session will help you consider ways to strengthen local impact and work smart.</i></p>	
1:30 – 1:45 PM	<i>Break</i> Refreshments available in HUB Social Hall	
1:45 – 2:45 PM	SESSION 9 – Plenary Session (For All Attendees)	
HUB Social Hall	<p><i>A Conversation with Seamus McGraw – Author "The End of Country" Getting Beyond "Ideological Barricades"</i></p> <p><i>"For years the friends and neighbors in this small mining town scratched out a living. Then came the knock at the door, the stranger on the porch. 'Nice land you have here,' he'd start, and he'd end with the offer to make you rich."</i></p>	
2:45 – 3:00 PM	Closing Remarks and Dismissal	
Location: HUB Social Hall	<p>Julie Kollar, Project Director, Water Resources Education Network</p> <div style="text-align: center;">  <p>The logo features the word "water" in a stylized, lowercase font with a blue and white wave pattern. Below it, the words "Water Resources Education Network" are written in a smaller, blue, sans-serif font.</p> </div> <p style="text-align: center;">Door Prizes – Must be present to win.</p> <p>Our many thanks to our partners who have generously provided us with door prizes: <i>Acorn Naturalist - Anonymous - Island Press - Metrohm USA - Clean Creek Creations, USGS</i></p> <p style="text-align: center;"><i>"The great aim of education is not knowledge but action." Herbert Spencer</i></p>	