






Altoona City Authority and the
Blair County Conservation District

invites all Blair County students to participate in the:

2008 POSTER CONTEST

The 2008 Contest Theme is "Water is Life"

Potential ideas for "Water is Life" poster theme would be:

-  Emphasize the importance of water
-  Where the water we use comes from
-  How water is used at home, in agriculture, for industry, etc.
-  How much water we use individually and as a society
-  Encourage water conservation and protection

CASH PRIZES will be awarded to the top three entries in each of the five (5) grade categories:

- a. First Place \$60.00
- b. Second Place \$40.00
- c. Third Place \$20.00

Full List of Rules on Back

Poster Contest Rules

1. A written title or slogan using the current theme, “Water is Life”, or a related statement must appear on each poster.
2. Posters will be judged in five grade categories: K-1, 2-3, 4-6, 7-9, and 10-12.
3. Posters must be submitted on 11" X 17" (tabloid) size paper or poster board.
4. No artist’s name may appear on the front of the poster.
5. All posters must include a completed poster contest form, attached to the back of the poster. Contest forms can be downloaded from the District’s website at www.blairconservationdistrict.org
6. Only one poster will be accepted per student.
7. Posters must be flat or two-dimensional. Oil, crayon, colored pencils, pastels, watercolors, etc. on appropriate paper or poster board, is acceptable. Photographic or digitally created art will NOT be accepted.
8. Judging criteria:
 - a. Does the poster contain a written theme-related message or statement, and are words spelled correctly?
 - b. Is the message clear to the observer in 15-30 seconds?
 - c. Quality in relation to grade level
 - d. Simplicity
 - e. Creativity
9. All entries must be received at the Blair Conservation District office in Hollidaysburg by 4:00 PM on Friday, April 18, 2008.

Blair County Conservation District
1407 Blair Street
Hollidaysburg, PA 16648
814-696-0877 x 5
10. All entries will be displayed and winners recognized at the Annual Blair County Water Festival to be held in May. See the District’s webpage, www.blairconservationdistrict.org, for additional details and previous contest winners.
11. All entries become the property of the Blair County Conservation District.
12. Posters that do not adhere to these rules will be disqualified.